



BOB BERLAND

be world class

"A great coach, a world class talent, a powerful story about triumphing over adversity..."

—Jimmy Pedro, 2 Time Olympic Medalist,
4 Time Olympian, World Champion

A UNIQUE AND PRACTICAL PHILOSOPHY

Success in today's world demands a passion for perfection. Whether an individual or a corporation, we are all striving to achieve our best in a highly-competitive environment.

Bob Berland understands competition. A two-time Olympic competitor and Silver medalist in Judo. A commodities trader for thirteen years. The owner of a highly successful print and communications business.

Bob has faced tremendous adversity and achieved extraordinary goals under extreme pressure.



Through it all, however, Bob has managed to keep a strong sense of balance between family, community, and profession, leading to a unique and practical formula for achieving excellence.

A PROVEN STRATEGY

A dynamic and inspiring speaker, Bob Berland will demonstrate his strategy for transformative change.

You'll learn his techniques for optimizing your performance, obtaining your objectives, and, ultimately, how to operate at a truly World Class level. Bob will show you concrete applications of how to



use his philosophy to solve real-world problems. You'll understand not only how to change, but how to maintain change under the most demanding conditions.

The results from Bob's program will pay off in higher quality, better focus, and increased profitability. A balanced and happier outlook on life. And unbeatable performance.

AN EXTRAORDINARY EVENT

Bob Berland's story begins in 1984 at the Los Angeles Summer Olympic Games. A packed crowd has braved the oppressive heat to fill the arena. They watch and cheer as Bob reaches the finals. In a stunning victory, Bob Berland becomes the first American to bring home a Silver medal in Judo. An extraordinary event.



Little did they realize how truly extraordinary. A few short months before, Bob had minor knee surgery. Suddenly, medical complications shattered his dream, and nearly cost him everything. With indomitable will, Bob literally crawled back from the abyss to achieve a remarkable victory. This event, and the following win, formed the core of Bob's philosophy.



Bob, a keen competitor, soon expanded into other arenas. Always interested in finance, Bob began working as a runner during college at the Chicago Mercantile Exchange, returning again after graduation. Bob eventually purchased a seat on the Exchange. Seeing an opportunity, Bob also founded Olympic Futures, a successful clearinghouse which served floor traders.

Now, Bob splits his time between Berland Printing, and his involvement with the Olympics as both coach and booster. Active in his community, Bob sits on the Board of Directors for Chicago 2016 and is very involved with the city of Chicago's Bid effort to bring the Olympics to the United States.

BE WORLD CLASS

Hire Bob to inspire your company, salesforce or group to new heights as he coaches your team to Be World Class.

More details? Visit www.bewordclass.com for details, email bob@bewordclass.com, or call 773.327.7300

